



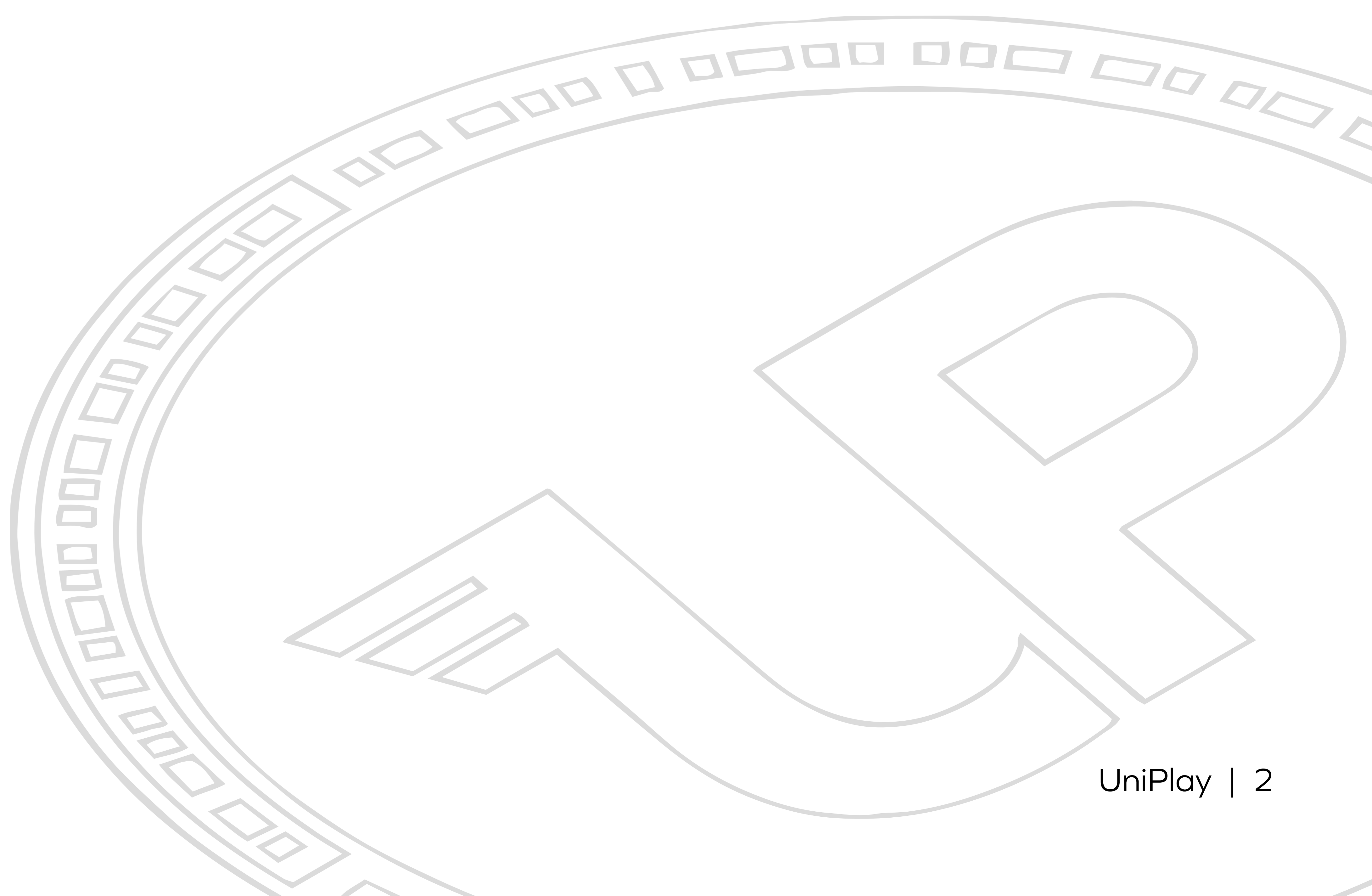
UniPlay TOKEN

A WHITEPAPER



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EXECUTIVE SUMMARY

The gaming community is expanding exponentially and consists of over 500 million active gamers, traders, creators, and gamblers worldwide (CoinDesk, 2021). While some of them belong to nations with gaming-friendly laws like the UK, Japan, Australia, and Thailand, others living in restricted regions like Qatar, Lebanon, UAE, Poland risk being fined and imprisoned for indulging in games of chance. The Social iGaming platform is a Return-to-Player (RTP) online casino that caters to the needs of gamers from all over the world. The platform unlocks multiple revenue sources for Players by creating a highly profitable micro-economy.

On the Social iGaming platform, there are over 140 games offered by Alien Symphony Ltd., a subsidiary of PlayPearls Ltd., which has been extending online gaming experiences for over a decade. The platform's transactions such as placing bets, receiving rewards and prizes can now be carried out using the UniPlay, an ERC-20 token with tradeable value across cryptocurrency exchanges.

The UniPlay is architected to be a medium of exchange and a tradeable asset that can be swapped for NFTs or real-world currencies like Euro, US Dollar, etc... Deploying this token helps gaming platforms overcome regulatory challenges like region-specific restrictions on gambling, taxes imposed on income from gambling, loss or theft of financial data, and much more.

The limited supply of 100 billion tokens and the absence of mint and burn functions adds a unique dimension to the UniPlay, which lays the cornerstone for a token that is bound to appreciate in value. Also, the gaming industry's exponential growth fuels this token's value appreciation. In 2021 alone, the US generated over \$48.34 billion US dollars from gaming revenues and that highlights this cryptocurrency's potential in the days to come (The American Gaming Association, 2021).

Gamers need no-longer worry about regulatory complexities. The current industry status quo is overly saturated with operator-centric platforms. In essence, these platforms provide for little or no rewards - La Fortuna is based solely on traditional luck, or ostensibly, algorithm timing. Conversely, the Uniplay powered social iGaming platform power's Player-Centric ecosystems.

Uniplay reward's all players and participants merely for operating their accounts. Furthermore, player rewards are directly impacted by their time spent within the ecosystem. This concept known as "Mining" is applied. Additionally, and more fundamentally, the platform provides for, "Ecosystem Assets". These assets are immediately tradeable for real-world liquidity. Moreover, they appreciate. Player-time spent within the ecosystem funds players accounts with Uniplay - A mutual quid pro quo. In essence, an ultra-dynamic metaverse evolves by default.

INTRODUCTION

The online gaming landscape is expanding exponentially with a community of over 500 million active gamers, traders, creators, and gamblers (CoinDesk, 2021). Fueled by the metaverses, this sector has witnessed tremendous growth over the past year, and to take this to the next level, there's just one weapon missing in the gaming arsenal — a reliable and uncomplicated cryptocurrency.

UniPlay, an ERC-20 token fills that void and is all set to take online gaming to a whole new level. It is an innovative solution for gaming enthusiasts worldwide, who wish to indulge in Play-to-Earn games deployed on the blockchain. This groundbreaking solution begins its phenomenal journey by opening the doors to 140 games on the Social iGaming Platform, a brainchild of Alien Symphony Ltd., a subsidiary of PlayPearls Ltd.

With over a decade of being a frontrunner in the world of gaming, PlayPearls Ltd. knows the pulse of the gaming industry and is on a mission to create a microeconomy around the Social iGaming Platform with the UniPlay. The end result would be a gaming community that is adequately incentivized with crypto assets like NFT mints and the UniPlay, both of which have intrinsic value.

The UniPlay in particular would have multiple use cases, both inside and outside the Social platform. Within the platform, it can be used to play games or to purchase NFTs, and externally, it can be traded on the secondary markets, which refers to the cryptocurrency exchanges. Also, the team would gradually extend the UniPlay to other platforms to increase its circulation, which would eventually enhance its value.

NEED FOR UNIPLAY PROBLEMS & SOLUTIONS

The Alien Symphony Metaverse consists of characters, collectibles, and digital assets minted as NFTs and UniPlay, the in-game cryptocurrency. As this platform is a Return-to-Player ecosystem, its profits are between 2% to 7% only. Besides this, the platform also earns its income from ad revenues and 50% of that is given back to the members in the form of cash prizes in fiat currencies, gift vouchers, etc... This also can be paid in UniPlay to cut costs and increase the circulation of the token. Doing this solved many problems experienced by gamers in centralized environments. Let us now discuss some of the key concerns addressed by UniPlay.

MAKES GAMING MORE LUCRATIVE

Gaming is no longer a hobby but a serious profession for over 100,000 gamers who have registered themselves as professionals (Wikipedia, 2022). After all, the gaming revenues have been steadily increasing and in the year 2022, it exceeded \$159.3 billion. The Social iGaming platform aims to take this to a whole new level by deploying the blockchain and using smart contracts for the distribution of rewards which expedites the process and keeps the operating costs low.

SOLUTION

To make gaming more lucrative, the platform introduces the UniPlay which has tradeable value and can be purchased with fiat or cryptocurrencies. It can then be used to play games on this platform and also players would be receiving it as rewards. Gradually, this cryptocurrency would be used by other casinos, which would increase its tradeable value and ensure better returns for the token holders.

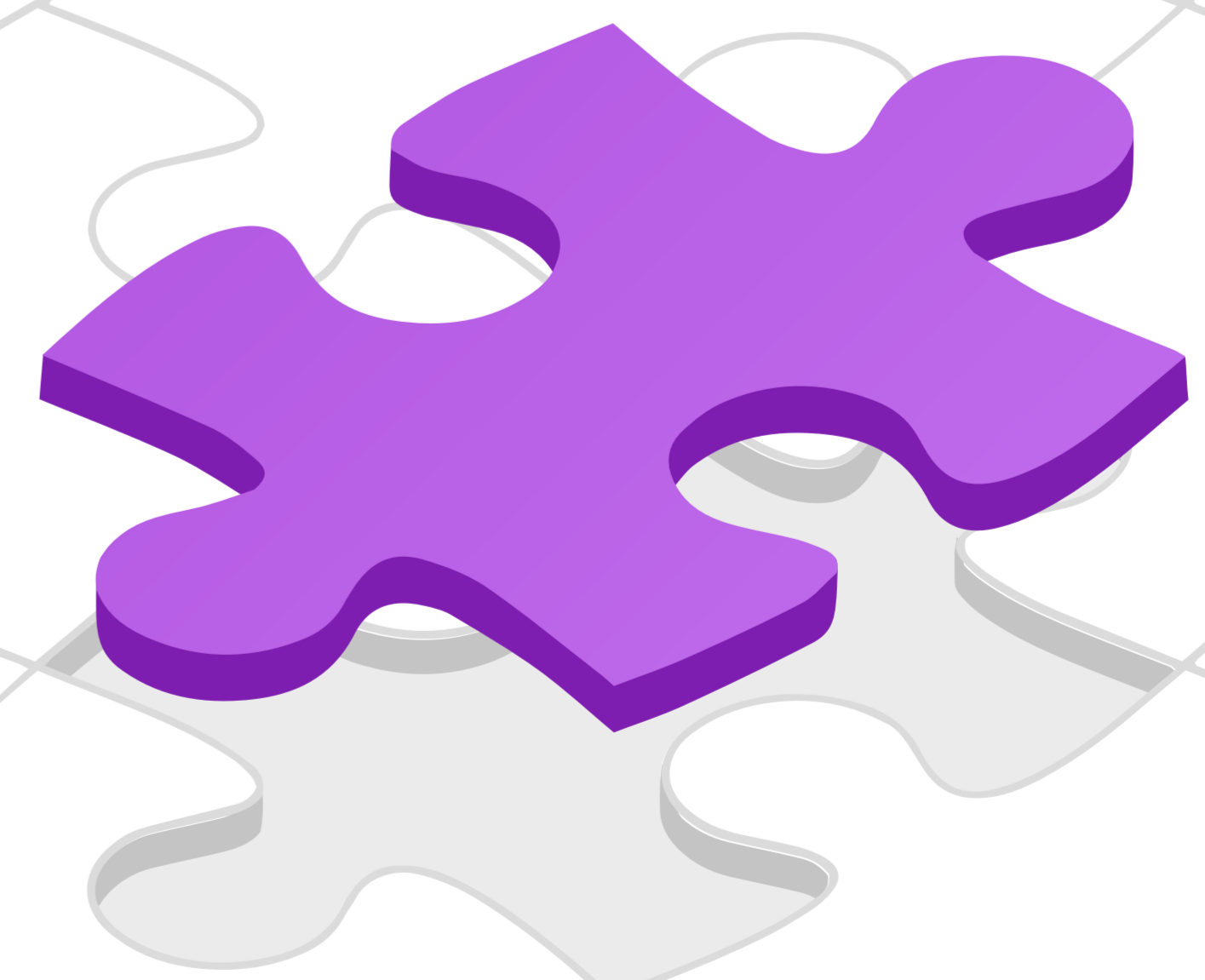
OVERCOMES LEGAL RESTRICTIONS

The UniPlay acts as a substitute for fiat currencies, which makes gaming more accessible in regions where games of chances are restricted. Several countries across the globe discourage gambling by enforcing laws that penalize it. For instance, the UAE imposes 2 years of imprisonment on anyone found gambling. Likewise, Qatar also has strict laws against gambling, but there exists a market for it in the form of underground gambling. Certain other countries like Singapore, India, and Lebanon allow certain types of gambling but restrict others (European Gaming, 2019). In such regions, gamers on the Social platform are hesitant to withdraw their rewards in fiat currency.



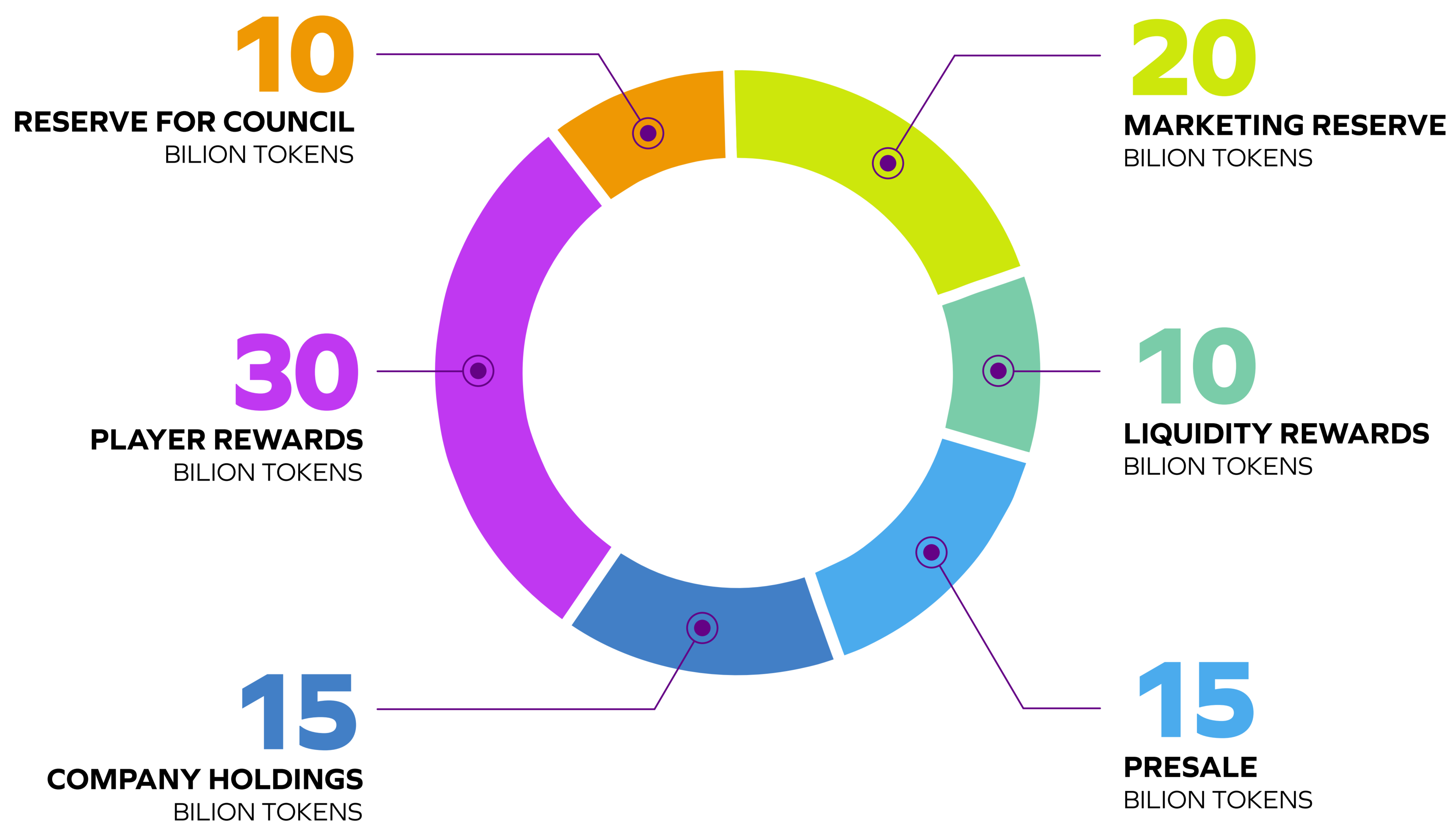
SOLUTION

It is a known fact that underground gambling exists even in countries with the highest restrictions on games of wager. Such activities indicate how passionate gamers are and the need for an untraceable means of monetary exchange which allows them to pursue their passion. As games of wager are tracked by the movement of fiat currency, the UniPlay provides a safer avenue for gaming enthusiasts in such restricted regions. Gamers can use their fiat currencies or existing cryptocurrencies to buy UniPlay from exchanges and then use them to play their favorite games. Also, they would receive rewards in the same cryptocurrency, which keeps their passion discreet.



TOKENOMICS

The UniPlay is an ERC-20 token that is fully compliant with the applicable standards. Its supply is capped at 100 billion, without any further minting or burning options. However, the supply of these tokens can be shrunk by eliminating them from circulation by sending them to a dead wallet.



TOKENS (IN BILLIONS)

TOTAL SUPPLY	100
PRESALE	15
COMPANY HOLDINGS	15
RESERVE FOR COUNCIL	10
MARKETING RESERVE	20
LIQUIDITY REWARDS	10
PLAYER REWARDS	30

CONCLUSION

The Social iGaming Platform is all set to create ripples with the UniPlay, a crypto token primarily designed for Social, but would soon power up other blockchain-based gaming platforms as well. The mission of this token is to create a microeconomy around Social, a Return-to-Player (RTP) ecosystem that is dedicated to rewarding its members, regardless of their geographical location.

This RTP platform's initiative is all set to disrupt the gaming sector, which involves billions of dollars worth of transactions. In 2021, the US alone generated over \$48.34 billion US dollars in gaming revenues, and this gives us a glimpse of the potential that exists in this sector (The American Gaming Association, 2021).

In the days to come, even if a fraction of these transactions is carried out using the UniPlay token, its circulation would increase substantially. The token is capped at 100 billion, with no option to mint any further. While that ensures limited supply, the potential adoption by other gaming platforms would trigger demand, due to which the token's value is bound to increase. As a result, it would offer better value to members of the Social iGaming platform and other UniPlay token holders as well.

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